

FIG. 1

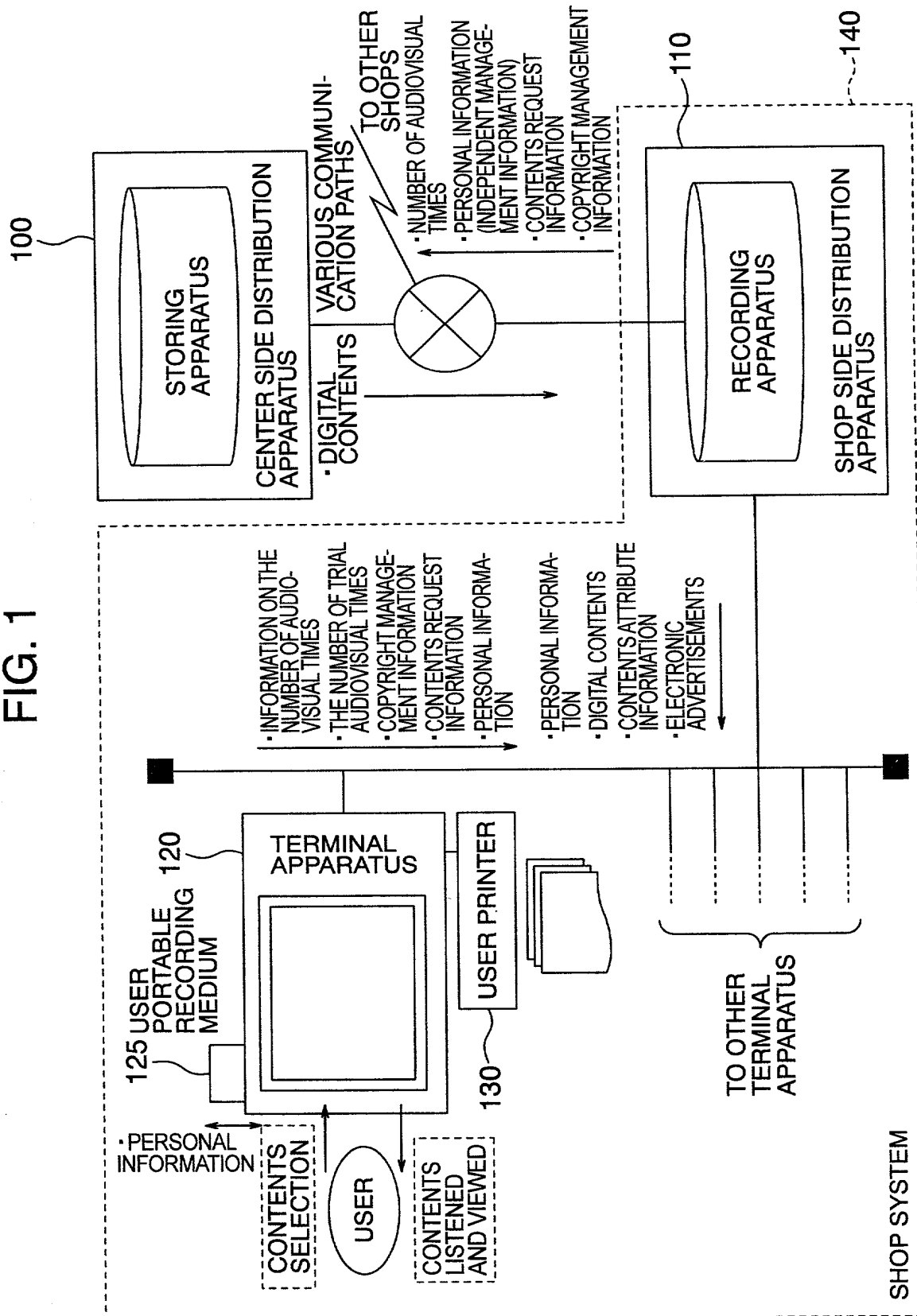


FIG. 2

100

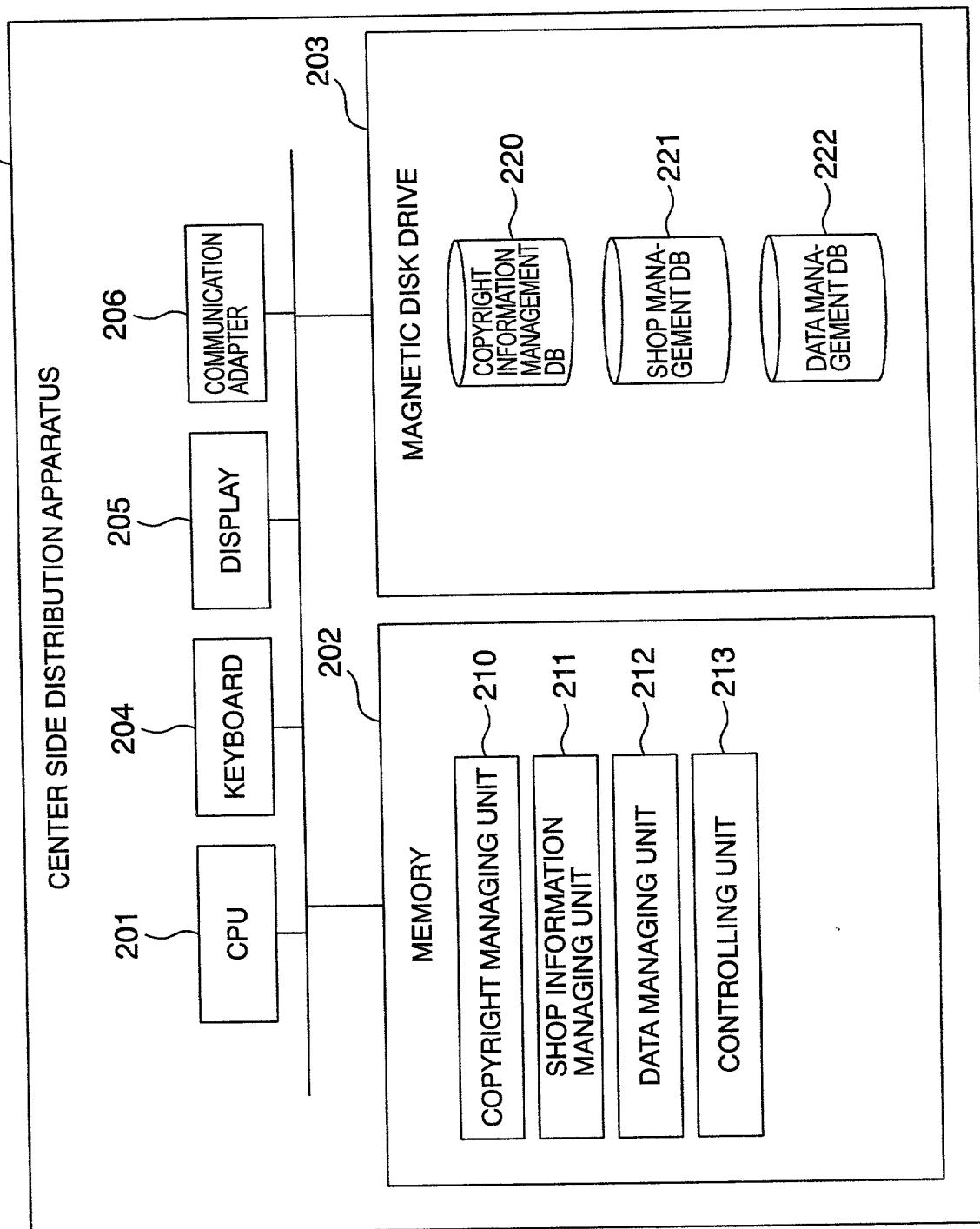


FIG. 3

110

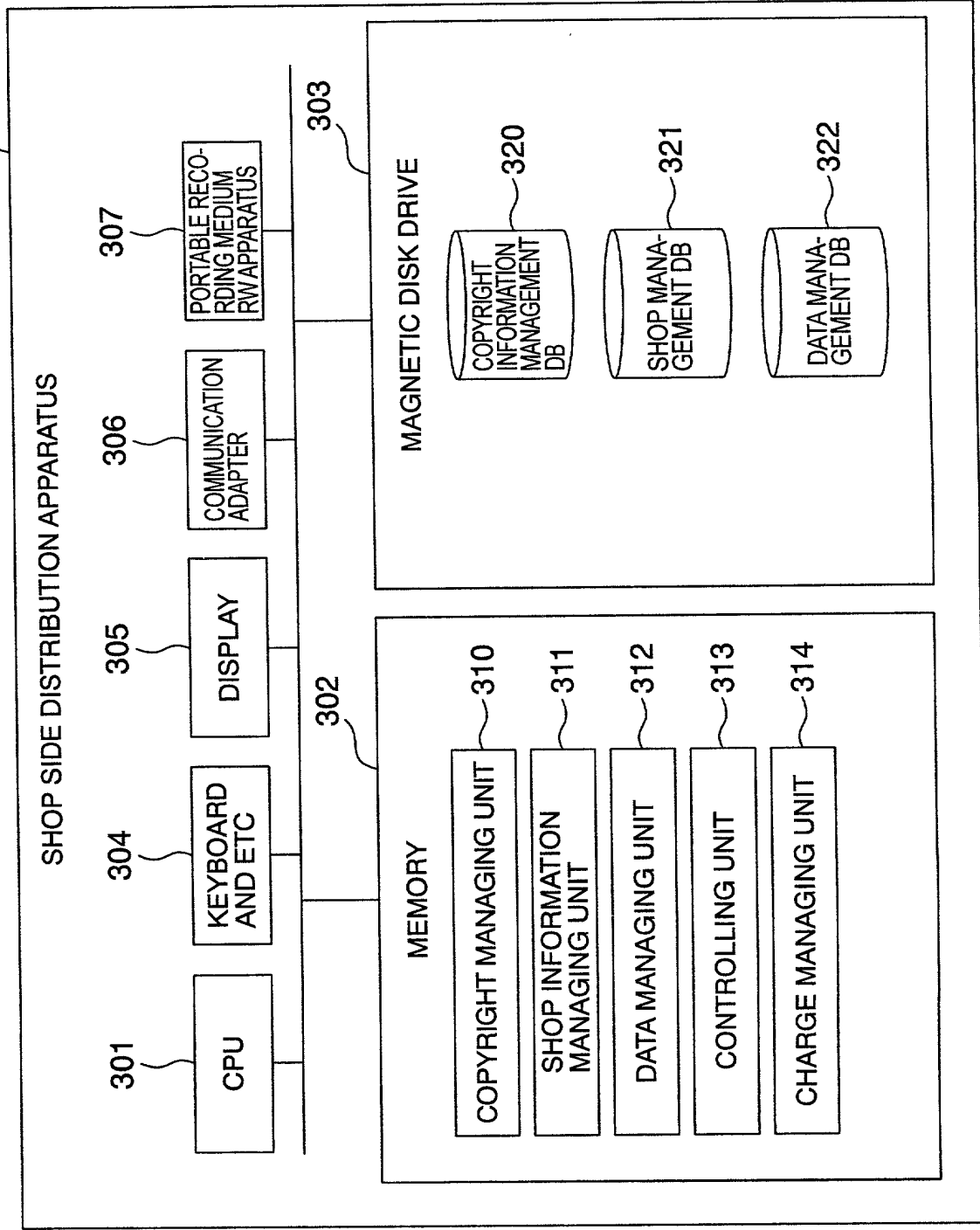


FIG. 4

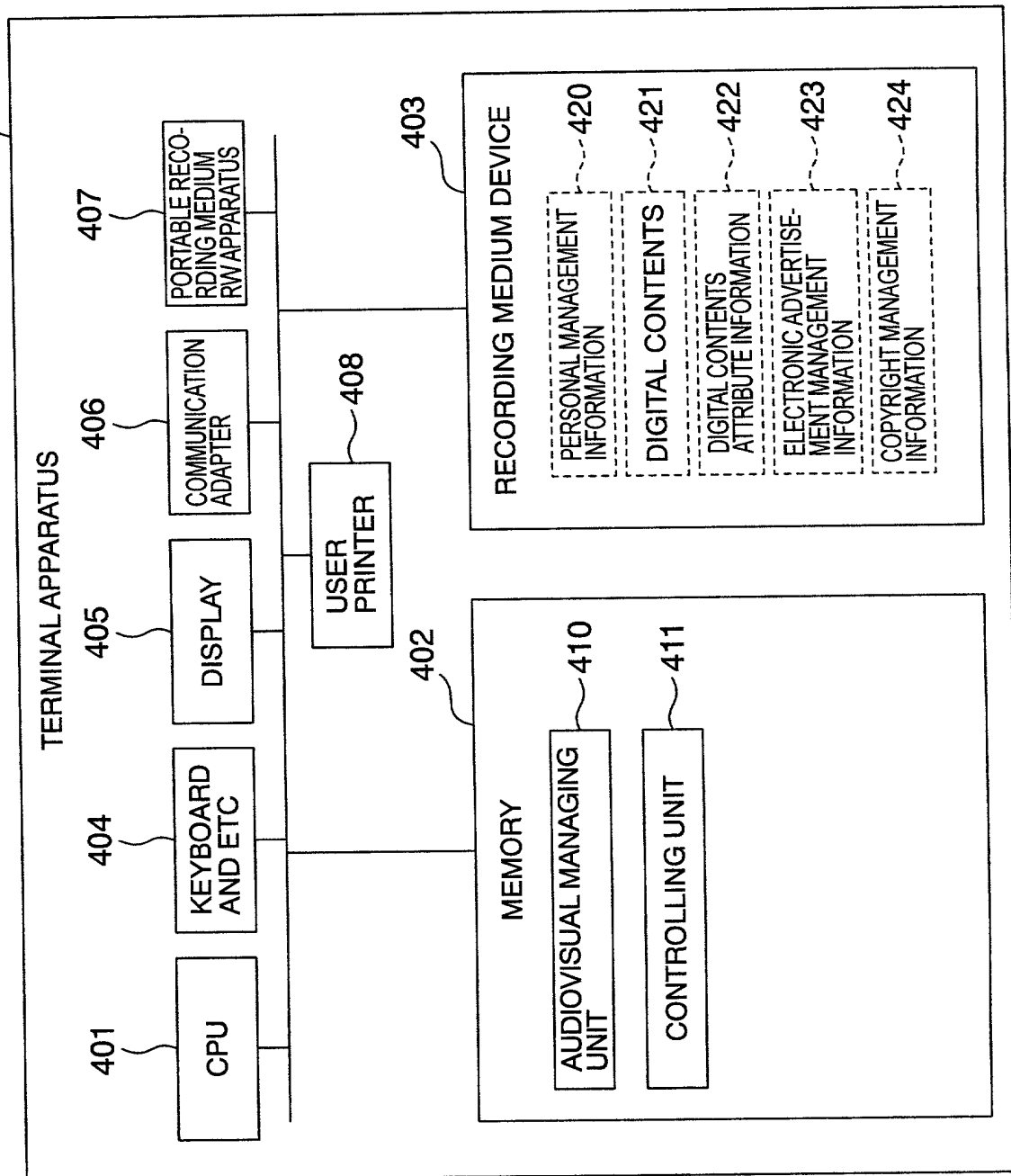


FIG. 5

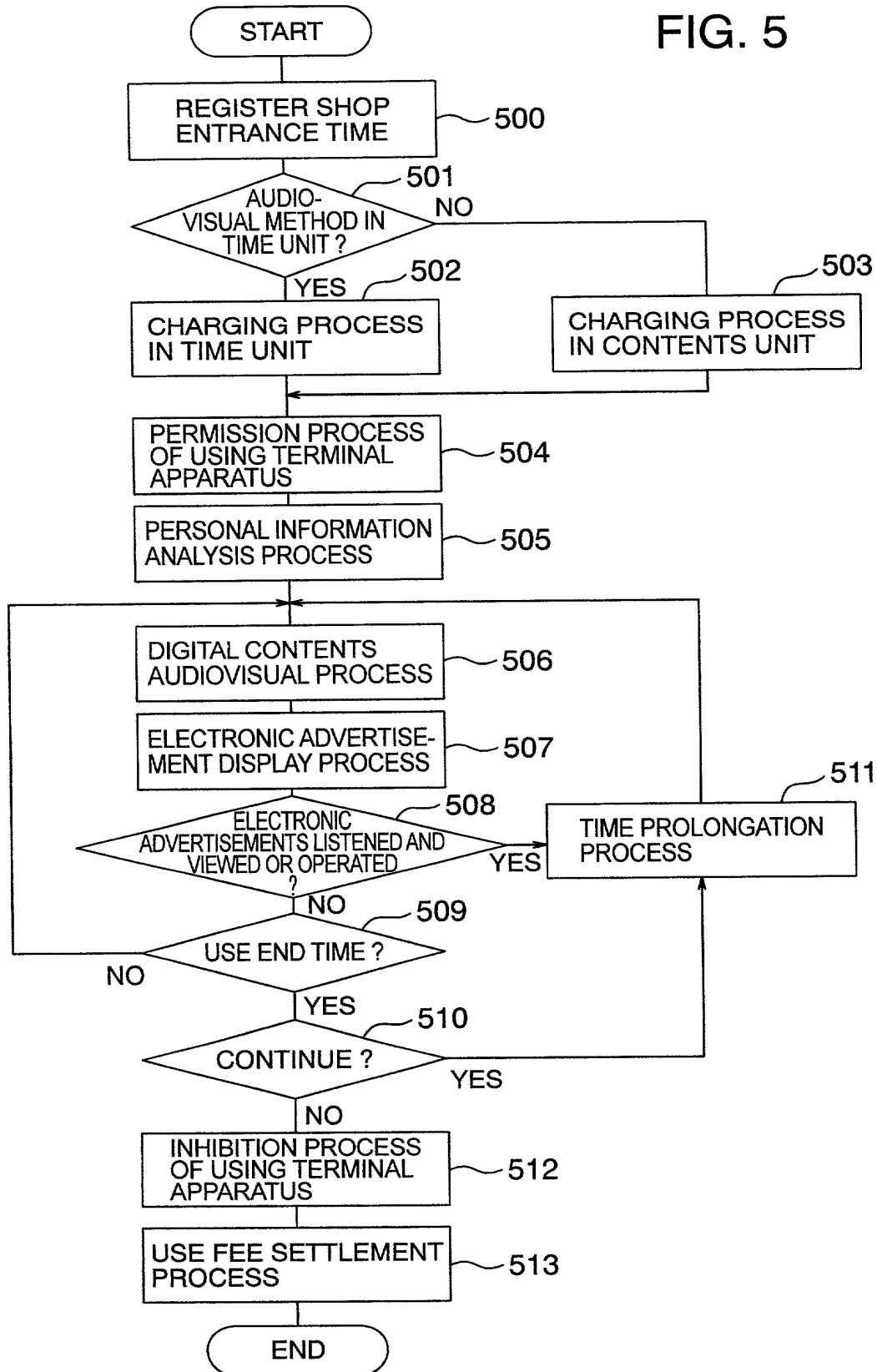


FIG. 6

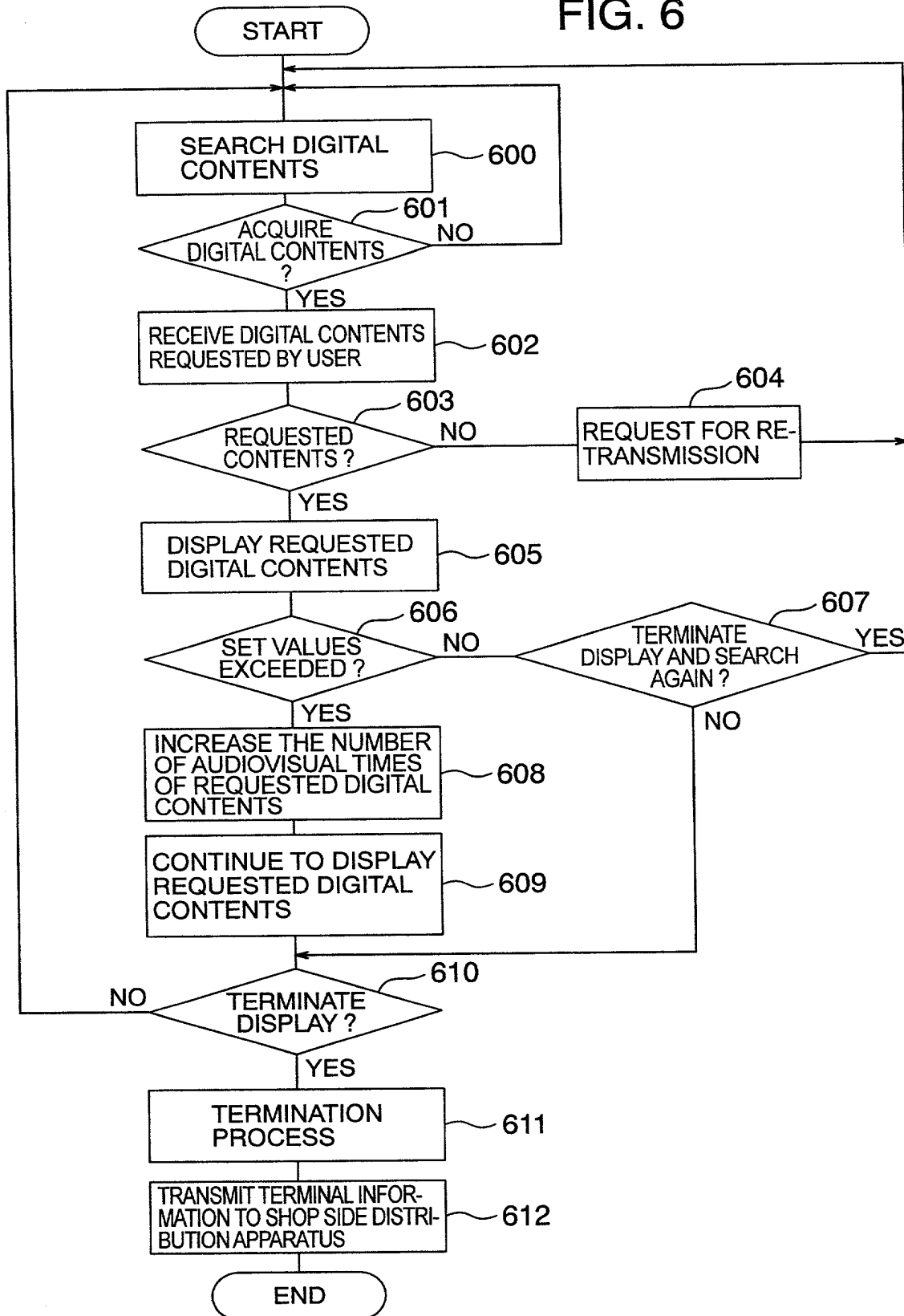


FIG. 7

SHOP SIDE
DISTRIBUTION APPARATUS

CENTER SIDE
DISTRIBUTION APPARATUS

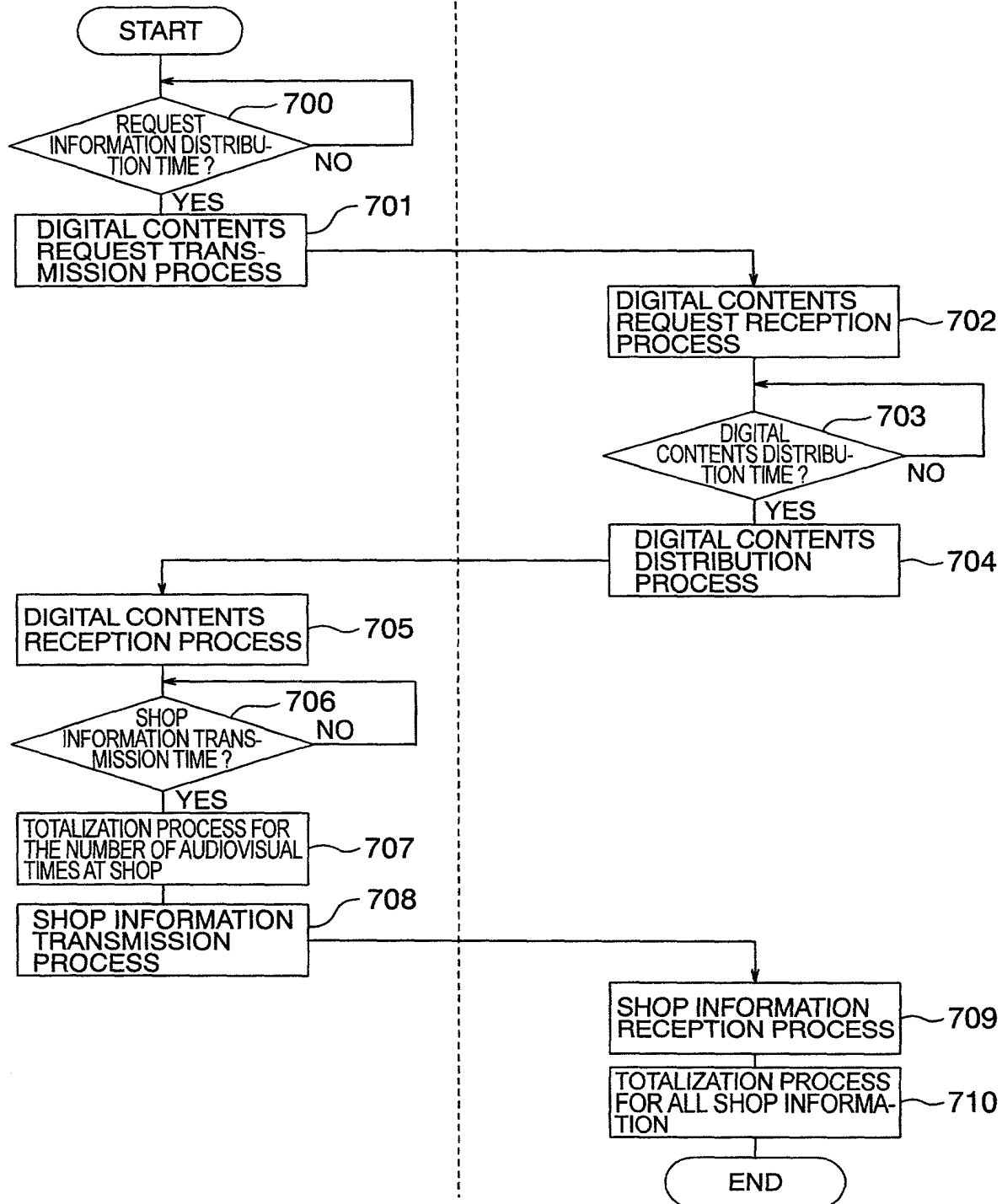


FIG. 8

801 ID NUMBER	802 TYPE	803 TITLE	804 AUDIO-VISUAL NUMBER	805 TRANS- MISSION NUMBER	806 REQUEST NUMBER
EB0301	BOOK	STAR OF DWARF	124	320	350
EB1022	BOOK	RUN MELON	32	20	32
EB3293	BOOK	SAMURAI TORA TORA	45	12	12
MP2039	MUSIC	BE MY SIDE	40	14	13

800

110

SHOP SIDE DISTRIBUTION APPARATUS

FIG. 9

901	DIGITAL CONTENTS TYPE	ELECTRONIC BOOK
902	AUDIOVISUAL AMOUNT(UNIT)	10(PAGE)
903	MINIMUM TIME FOR INCREASING THE NUMBER OF AUDIOVISUAL TIMES	100(SEC)

900

120

TERMINAL APPARATUS

FIG. 10

1001	SHOP ID NUMBER : C20000801001
1002	SUBJECT DATE : 2000/AUG/01
1003	BUSINESS TIME : 10:30 - 23:00
1004	THE TOTAL NUMBER OF USERS IN SHOP : 342
1005	AVERAGE RESIDENT TIME PER USER : 1h30m
1006	AVERAGE CONTENTS AUDIOVISUAL AMOUNT PER USER : 3.2CONTENTS

1000

1100

SHOP ID : C20000801001									
	1h	1.5h	2h	2.5h	3h	3.5h	4h	4.5h
00/7/1	24	43	29	21	14	10	4	3	...
00/7/2	32	35	14	23	13	10	4	2	...
00/7/3	10	30	10	10	5	3	3	1	...
00/7/4	30	30	15	13	13	10	3	1	...

FIG. 12

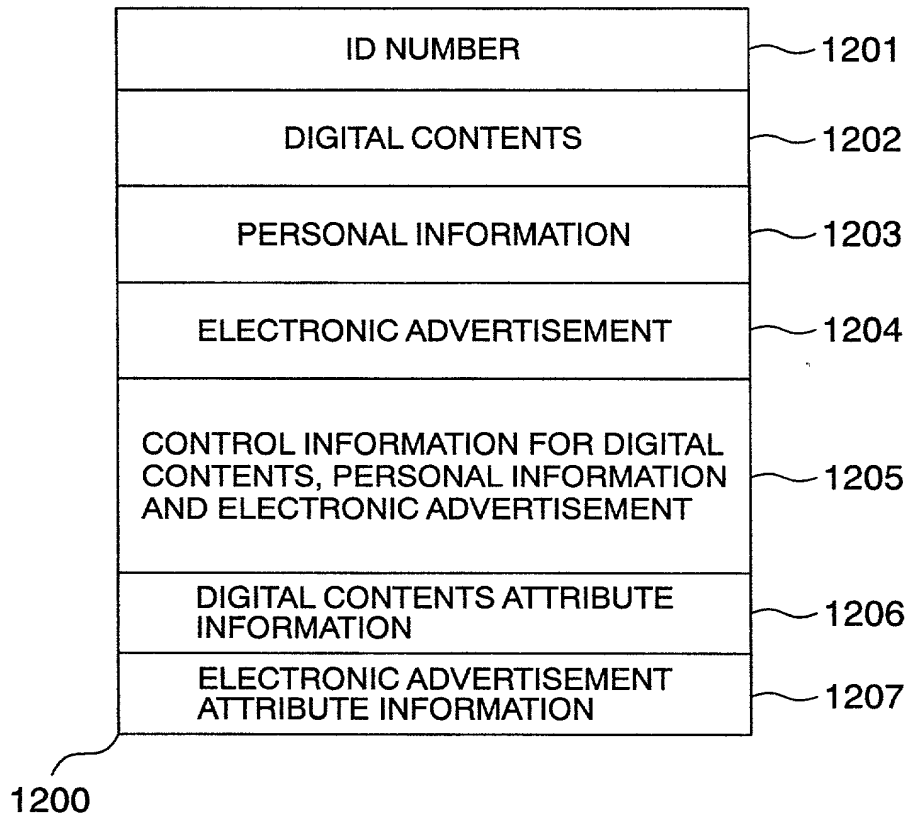


FIG. 13

